

AGENDA

Florida Department of Transportation (FDOT) – District Six Community Traffic Safety Team (CTST)

Monroe County Community Traffic Safety Team

April 1, 2026

9 a.m.

Shieda Castillo, FDOT Community Safety Traffic Specialist

Maria Camacho, FDOT Consultant, Infinite Source Communications

Ray Atkinson, Sustainable Transportation Coordinator, City of Key West

Jason Thomason, Monroe County Public Schools

I. Greeting/New Member Introductions

II. CTST Report

- A. Current campaign – Put it Down (Distracted Driving)
- B. Target Zero Statewide Campaign – March



- C. CTST resources/tools: www.fdotsafetyresources.com

III. Member Reports

Members from each entity/organization will have an opportunity to provide an update on their activities or status of the organization.

FDOT Updates:

- Put it Down (Distracted Driving) – January through March
- **April is National Distracted Driving Prevention Month – thank you for participating in Social Media Unison Project**
- Next Campaign! **Ride Smart Campaign (motorcycle safety awareness)**
Kick-off planned for **May 6 Save the Date!**
 - UM Survive the Ride Team – special guest speaker
- Please continue to share our message
 - Evergreen PSAs can be found at the districts YouTube Channel - @myFDOTMiami Florida DOT - YouTube



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- CTST Newsletter – Available at www.fdotsafetyresources.com

Florida Health (Monroe):

- I am happy to report that DOH in partnership with UM and other partners provided education on bike and pedestrian safety to 350 students at Stanley Switlik Elementary and fitted 305 helmets. And yesterday, Monday – 3-30 we provided education to Marathon Middle school and fitted 120 helmets to 6th, 7th and 8th graders. We used your target zero bags for all the educational material and activity books. 😊 Thank you!!!
- We are also planning on organizing a bike rodeo in **Key West on May 9**. Our partners will be also holding a bike rodeo event in Tavernier **on May 2 Plantation Key**.
- Public Health Week. Middle school with UM presented 370 students. Not as much take on helmets. Six graders. Too cool to wear helmet (may be issue). Funny and catchy – kids on their phone hitting a pole (funny) followed by crash (serious). Followed by rules, how to wear helmet. SROs is asking for similar presentation at another school. Key West school also requested a presentation. Prob next year.
- Dirt bikes presentation was incorporated. SRO taking care of specific school. She had a relationship with students – impactful.
- Older kids – scouts – earning bike safety badge. Other stations with 3-d models, coloring activities for the little ones.
- Bike ride to the beach and back – older kids.

City of Key West:

Education around new bike racks – real time screen (are bike racks available) – example at Bike Rodeo. Only Key West transit currently. Connect with Miami-Dade, hopefully in the future.

- AI-Powered Initiatives for Safety Improvements in Key West - Grant (provided high level points of presentation. Full presentation to be discussed
- AI – powered tech – cameras, sensors or other tech – will detect near miss crashes between pedestrians and motorists. Trying to get data on how fast bikes, e-motors and scooters are going and where they are hitting pedestrians. Prep new bill July 1 – 10 mph speed limit for e-bikes on sidewalks. Helps to enforce new



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law. Dashboard Ai powered – working to finalize to create crash diagrams, retrieve missing data. Bringing companies together.

- Third thing – fees for on-the-ground improvements, City commission to approve. If awarded by next year.
- District Six group to do research group to do study – trying to get funding from Tallahassee.
- First city (three in nation) with zero traffic fatalities. Zero fatalities in Key West and US includes state roads.
- How to enforce new law, how to educate folks about new law.

Monroe County Schools:

- About 8,000 students and 12 schools, 2 elem, 1 in marathon, key west. High school – Key west. All public schools. Some charters schools as well. Facebook. 6 board members (elected officials = at large) executive team is hired. Elected by district but limited to the area – work together. Depends on population of area. All manage all areas. - elected based on areas. One is retiring John Dick, has served as chair, retiring within the year. The election is in August, November. One new board member was elected two years ago. Another member three years ago. Not considered a full-time job. j

IV. Project Status/Traffic Safety Issues

V. Old/New Business

VI. Adjournment

VII. Action Items

2026 CTST Meetings – Next meeting May 6, 2026

The Monroe County CTST plans to meet monthly on the first Wednesday, at 10 a.m. (virtually). For questions or concerns, please feel free to contact:

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Thank you for your partnership!