



Florida Department of Transportation

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FDOT Kicks-Off 2026 “Ride Smart” Campaign to Increase Motorcycle and Scooter Safety Awareness

Running from mid-April to June

MIAMI, Fla. – The Florida Department of Transportation (FDOT) announces the kick-off of the 2026 “Ride Smart” campaign to increase motorcycle and scooter safety awareness across Miami-Dade and Monroe counties. This year, FDOT is bringing attention to changes in Florida laws enforcing how to operate micromobility devices including scooters and e-bikes.

- In 2025, state lawmakers provided local counties or municipalities with the ability to create ordinances that set age limits, require photo identification or require safety training to use micromobility devices.
- In 2026, state lawmakers supported a law that in part may restrict e-bike speed limits to 10 mph on sidewalks and create the Electric Bicycle Safety Task Force.

Some micromobility users are unclear about requirements for operating these devices. Adding to that confusion is how motor-driven devices, which require registration and/or endorsements, have been marketed as e-bikes. This makes it imperative to know what you are buying. Check your state and local ordinances in your community and along your commute to keep up with changes and ride legally.

Running through June, the Ride Smart Florida campaign uses media ads, social media, outreach, and public service announcements to raise awareness and clarify these issues. Additionally, FDOT is hosting a virtual partner kick-off meeting at 10 a.m. May 6, 2026, to discuss collaborative efforts with agencies and community partners. [Click here to join the meeting.](#)

Throughout the campaign, FDOT will work with local agencies to educate the public on key safety practices, including proper licensing, protective gear, and responsible riding. Outreach events will be held across the district, giving residents the opportunity to learn about scooter and motorcycle safety.

FDOT encourages everyone to join these events, become advocates for motorcycle and scooter safety. Together, we can make a lasting impact and save lives. Visit the campaign’s website at: www.ridesmartflorida.com.

For additional information, please contact the Florida Department of Transportation Communications Office at (305) 470-5349.

For real-time traffic and lane closure information, drivers are encouraged to visit www.fl511.com.

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The Florida Department of Transportation's mission is to provide a safe statewide transportation system that promotes the efficient movement of people and goods, supports the state's economic competitiveness, prioritizes Florida's environment and natural resources, and preserves the quality of life and connectedness of the state's communities.

<https://tinyurl.com/RideSmart2026>