



Florida Department of Transportation

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FDOT District Six to Kick-Off 2025 “Drive Safe” Campaign *Running from October through the end of December*

MIAMI, Fla. – The Florida Department of Transportation (FDOT) District Six will kick-off the 2025 “Drive Safe” Campaign on October 15 to raise awareness about the dangers of aggressive driving. Running through the end of the year, the campaign will utilize community outreach, social media messaging, Public Service Announcements (PSAs), and other initiatives to reach drivers throughout Miami-Dade and Monroe counties.

In partnership with local agencies and organizations, FDOT is working to amplify the campaign’s message and engage the community. Outreach events will be held at various locations, offering the public valuable information on how to recognize and avoid aggressive driving behaviors. Attendees will also receive practical tips on how to promote safer driving habits and information about the consequences to aggressive driving. From 2019 to 2024, 225 fatalities were caused statewide by speeding and aggressive driving, according to Florida’s Strategic Highway Safety Plan. For information, visit <https://www.fdot.gov/Safety/shsp/shsp.shtm>

A Virtual Partner Kick-Off Meeting is scheduled for October 15, 2025, at 2 p.m. During the meeting, FDOT project staff will discuss the campaign's goals and objectives with partners. These partners play a crucial role in helping FDOT spread the campaign message throughout the District and serve as vital connections to the community. Join the meeting by clicking the link: <https://tinyurl.com/Drive-Safe-2025>

FDOT invites the community to participate in these events and become advocates for road safety. For additional information, please contact District Six Communications Office at (305) 470-5349. You can also visit the campaign’s website at www.southflroads.com/drivesafe-md.

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The Florida Department of Transportation's mission is to provide a safe statewide transportation system that promotes the efficient movement of people and goods, supports the state's economic competitiveness, prioritizes Florida's environment and natural resources, and preserves the quality of life and connectedness of the state's communities.