



SAFETY DOESN'T HAPPEN BY ACCIDENT

Alert Today, Alive Tomorrow Campaign eblast volume 23.1



When **DRIVING, WALKING** or **BICYCLING...** pay attention, read the signs and obey the laws.

DRIVERS

YIELD TO PEDESTRIANS WHEN TURNING RIGHT OR LEFT

TARGET ZERO

REALITIES & SERIOUS INJURIES

PEDESTRIANS

STAY SAFE
CROSS THE STREET AT A CROSSWALK

TARGET ZERO

REALITIES & SERIOUS INJURIES

For more information about the Alert Today, Alive Tomorrow Campaign, please visit alerttodayflorida.com

UPCOMING EVENTS

- Legion Park Farmer’s Market – Saturday, August 19th (9 a.m. – 2 p.m.)
- Key Largo Triathlon – Sunday, August 20th (all day)
- Neighborhood Door-to-Door (Miami-Dade County) – Wednesday, August 23rd (9 a.m. – 12 p.m.)
- Truman Waterfront Market in Key West – Thursday, September 28th (2 p.m. – 7 p.m.)

WALKING SAFETY TIPS



- **Obey all traffic laws.**
As a road user, you should always obey the pedestrian traffic laws to be safe on the road.
- **Use sidewalks or walk against the direction of traffic.**
If no sidewalks are present, walk against the direction of traffic so you can see oncoming vehicles.
- **Always use the crosswalk.**
The marked crosswalk at signalized intersections is the safest place to cross.
- **Look then look again.**
Look left, right, then left again before crossing.
- **Be visible.**
Wear bright colors and reflective accessories such as belts, clothes, wristbands and shoes.

Thank you to our dedicated campaign partners

